



2024 MFPA SUMMER MEETING WAS SUPER COOL!!

The 2024 Summer Meeting was an awesome event from beginning to end and the “Wood is Super Cool” T-shirts were a hot item. We have now given away upwards of 500 t-shirts and don’t worry, the long sleeved are on order! Committee meetings and the board meeting were well attended, and the content was excellent. From the feedback I received, it seemed that the education session had something for everyone, and it was also very well attended. We had more associate members exhibit this year than ever before, and they were very happy with the opportunities it provided to engage with the membership. The Saturday evening auction brought in a record-setting \$24,000 for the PAC and Log A Load! The generosity of our membership is second to none and we sincerely appreciate the commitment you have to our political actions and our charity supporting the Children’s Miracle Network. We were able to once again write a check to the Children’s Miracle Network for \$30,000, you should be incredibly proud of that achievement.

Ben Bevins, Lumber Procurement Manager at Havco Wood Products, said “I am a relative newcomer to the MFPA Summer Meeting and I am so impressed with the quality of the meeting and the dedication that the MFPA staff has to it’s members. The family atmosphere is welcoming to my family, and I appreciate MFPA’s commitment to detail and their desire for attendees to have a great time. I have had the honor of serving as the auctioneer for the last two years and see first-hand the generosity of MFPA members, and it is a great thing. I would strongly encourage anyone that has not attended in the past to give it a chance in 2025, you won’t regret that decision”. I want to thank Ben for loaning MFPA his superior auctioneering skills, he does a great job and makes us laugh a lot along the way. MARK YOUR CALENDARS NOW:



SUMMER MEETING 2025

JULY 25-26, 2025

CHATEAU ON THE LAKE, BRANSON, MO



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Email: bellloggingllc@gmail.com
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Company: Chemistry PR & Multimedia
Contact: Chris Kuban
Phone: (314) 603-2866
Email: chris@chemistrymultimedia.com
County: Saint Louis City

Company: Forest Carbon Works
Contact: Jordan Lutz
Phone: (608) 673-5326
Email: jordan@forestcarbonworks.com
County: Taylor, WI

Company: Patriot Excavating and Contracting LLC
Contact: Bart Brown
Phone: (573) 535-1626
Email: patriot_excavating22@yahoo.com
County: Sainte Genevieve

Our Mission

Missouri Forest Products Association is dedicated to serving and promoting the forest products industry of Missouri. Founded in 1970, MFPA has over 300 members representing primary and secondary wood industry, supplier and service industries, loggers and landowners. MFPA advocates sustainable management and sound stewardship of Missouri's forests to benefit current and future generations.

MFPA ON LINE TIMBER SALES

Don't forget about the MFPA on line Timber Sale webpage. Visit the MFPA website at www.moforest.org and click on "On Line Timber Sales" to view or post timber sales.

MIKE KEHOE WINS THE PRIMARY!!

I just want to take this opportunity to personally thank all the MFPA members that worked hard to elect Mike Kehoe for Governor. Mike clearly attributes his win to all the associations that endorsed him for Governor, and MFPA was one of the very first! We are not done yet, keep up the hard work for the general election on November 5, 2024!!



MFP PAC AND LOG A LOAD FOR KIDS AUCTION DONORS *Thank You!*

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CERTIFICATION & EDUCATION



Mark McCarthy



I recently worked at the MFPA Booth at the Missouri State Fair. We were located in the Agriculture Building so there was always a crowd willing to talk about the benefits of choosing real wood. Not every visitor to the booth came with great stories about using real wood. One fair goer that I talked with had disparaging things to say about the forest products industry, and mostly loggers. According to him, loggers are dangerous, reckless, and cheaters. It's important to hear the man out. I wish I could say he is the only one that feels that way, but I don't think he is alone. After talking with him for a while, I came to believe that his interactions with loggers hadn't happened yet. I think it is safe to say his opinions were based on secondhand stories. I took this as an opportunity to share some "real" logger facts. I started with his comment on dangerous. I asked if he had taken, or even heard of, the Professional Timber Harvester. He hadn't. I told him that the voluntary training worked with safety, efficiency, and ethics. We emphasize safe logging practices. Everything from wearing PPE to improved communications with your crew are covered. We cover equipment maintenance, and the role THAT plays in safety. I told him we also encourage walking away from a tree if it's too unsafe to cut. As for his "cheaters" comment, I explained how our trainings encourage ethics and good business practices. Every job becomes a representation of your work as a logger. Word of mouth is a great advertising tool. In this day and age, with easy access to the internet and telephones, more people are taking pride in their work. Those who do cheat are weeded out. I offered him advice: Trust his gut. If he ever felt like he was being cheated by a logger, or anyone in the industry...say "thank you for your time", and walk away. Don't let yourself become a victim. I suggested he attend PTH training. I also asked him to share what he learns. If he has a bad experience, give me a call. Maybe we can clear up a misunderstanding. If he has a good experience...to let friends and family know how good it is to deal with our logging professionals. As an industry, it is helpful to know the old stereotypes are still there. Let's put our best foot forward to let the past be the past, and let the public see us clearly, and let's get the job done.

LOG A LOAD FOR KIDS *Thank You!* GOLF SPONSORS

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Associate Member Exhibition at the Summer Meeting

The Annual MFPA Associate Members Exhibition was held Friday evening in association with the Welcome Reception BBQ. Our appreciation goes out to the Associate Members that participated in the event. We hope MFPA's Industry and Logging Members attending the meeting took the time to make contact with our Associate Members and used the opportunity to develop professional relationships among MFPA member businesses. Please contact our Associate Member Exhibitors for your products and services needs.

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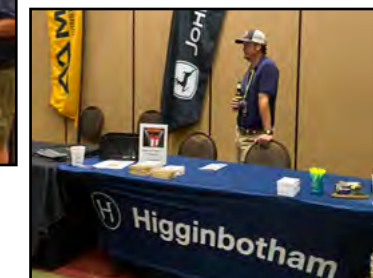
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