



CALL TO ACTION FOR WOOD'S SAKE!

Members of MFPA have something in common, we all are involved, in one way or another, with wood PRODUCTS. We have loggers, sawmillers, manufacturers, insurance companies, equipment manufacturers, equipment dealers, trucking companies, truck dealers, foresters, landowners, among others. We all have a common interest, WOOD PRODUCTS, a renewable material that makes our lives better in many, many different ways. We have one more important bond, the TREE, we can't make wood stuff without them. Let's be honest, forests get managed, and trees get cut because they have economic value. Trees get purchased because there is a market for wood products and forests benefit when trees are properly harvested. It's a pretty simple formula that has worked for over a hundred years and our forests, wildlife, streams, and soil are better today because the "system" works, right? Well, it works until government subsidies are forced in the market with such pressure that they can alter decision making.

All members of MFPA need to be aware of the impacts of the Biden Administration's climate agenda and the potential harm that it can cause to our industry. In February 2021, I began making our membership aware of the potential impacts of President Biden's Executive Order "Tackling the Climate Crisis at Home and Abroad". At that time, many members of the industry had hope that wood products may actually be included as part of the solution to the harmful effects of atmospheric carbon. Scientifically, we all understood that wood products have the best environmental footprint compared to other man-made materials that are used for similar applications. Moreover, they come from trees that when managed properly, make up a forest that captures more atmospheric carbon as compared to those with no tree harvest. It's a win-win, right? Use wood products that store carbon indefinitely and manage forests to optimize their health and long-term sustainability and reduce the use of man-made carbon emitting alternatives. **FOLKS, THIS STORY IS NOT BEING RECOGNIZED BY THE FEDERAL GOVERNMENT!!!**

Wood products are not even being mentioned as a potential solution to the Biden Administration's climate crisis agenda. Regarding our industry in general, the "solution" is creating programs and agendas for public and private forest land to store atmospheric carbon in standing trees and selling that carbon in the marketplace. Please take time to [view this video of Senator Josh Hawley asking Ms. Meryl Harrell](#), Deputy Under Secretary for Natural Resources and the Environment at USDA, about their recent actions regarding new management alternatives for "mature and old growth" forests specific to the Mark Twain National Forest. Also, [read here the comments that MFPA helped prepare for the Federal Forest Resource Coalition](#) to submit regarding this same issue. It is obvious during Ms. Harrell's testimony that there is potential for substantial change in how the Forest Service will manage mature forests that may impact our ability to harvest.

Last week, the Biden administration announced the "Investing in America agenda to help landowners access climate markets", a \$145 million government program. This agenda is focused on providing money to non-profits that will then develop outreach programs to landowners (many identified as "underserved") to help them enroll in and access carbon markets. [The agenda can be read here](#). Not anywhere in the announced agenda is there mention of incentivizing wood products or encouraging forest harvest. I guess we will have to wait for the programs to be launched but I suspect this will be

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MFPA Advertising Opportunities

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WELCOME NEW MFPA MEMBERS

Company: Lumber Solutions Company, Inc.

Contact: Rodolfo Rest

Phone: (904) 859-7898

Email: rodolfoforest@gmail.com

County: Osceola, FL

It's Time To Renew!

Membership renewal forms have been mailed and it's time to renew your membership to continue receiving all the benefits of MFPA!

In your envelope you will find your membership dues invoice and the current contact information we have listed for your company. When returning your membership form please notify us of any changes to your contact information or any products and services you offer.

Please return your dues and information promptly as we have started assembling the 2024-2025 Membership Directory...

Our Mission

Missouri Forest Products Association is dedicated to serving and promoting the forest products industry of Missouri. Founded in 1970, MFPA has over 300 members representing primary and secondary wood industry, supplier and service industries, loggers and landowners. MFPA advocates sustainable management and sound stewardship of Missouri's forests to benefit current and future generations.

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a program focused on a per acre incentive for landowners to enroll their land in a management prescription (plan) that may, or may not, include the ability to cut trees.

On February 26, 2024 a lawsuit was filed against the Mark Twain National Forest challenging a NEPA decision that was conducted to initiate the "Forest Health Initiative Project". [The lawsuit, which can be read here](#), is based on the opinion that the project NEPA did not conduct the proper carbon analysis and therefore the existing timber sales that have been prepared under the project should be stopped until the analysis can be completed. Currently the Forest Health Initiative Project includes 17 active timber sales totaling over 32 million board feet.

MFPA members, in my opinion, the hope that the Biden Administration's climate crisis agenda might include wood products and their known benefits to the environment, resulting in better and more sustainable markets for the industry, is NOT going to happen. In my opinion, what is happening at the federal level has the potential to harm our industry by reducing access to timber and competing with government incentives and carbon markets. Fact is, I have never seen mention of wood products as part of any solution to the "climate crisis" by this administration. I don't believe it fits their narrative to incentivize a product that comes from cutting trees. So, what do we do? Contact your federal Representative and Senators with this simple message:

I am a member of the Missouri Forest Products Association (MFPA) and I believe wood products should be a part of the "climate crisis" agenda. Wood products store carbon indefinitely and they come from a renewable resource, TREES, that naturally absorbs atmospheric carbon at optimal rates when they are healthy and vigorously growing. Trees cut at their natural maturity keeps forests healthy and sustainable and optimizes both atmospheric carbon adsorption and carbon storage in products. Please advocate for the wood products industry in Missouri, our ability to harvest trees, and include wood products in any incentive programs that are developed by the federal government. Missouri is home to a \$10 billion forest products industry, and we employ over 46,000 people and we should be a part of the climate crisis solution.

Here is contact information for your U.S. Representative and the Senators serving Missouri,
PLEASE REACH OUT!!

U.S. Representatives:

1st district: Cori Bush (D) - (202) 225-2406

2nd district: Ann Wagner (R) - (202) 225-1621

3rd district: Blaine Luetkemeyer (R) - (202) 225-2956

4th district: Mark Alford (R) - (202) 225-2876

5th district: Emanuel Cleaver (D) - (202) 225-4535

6th district: Sam Graves (R) - (202) 225-7041

7th district: Eric Burlison (R) - (202) 225-6536

8th district: Jason T. Smith (R) - (202) 225-4404

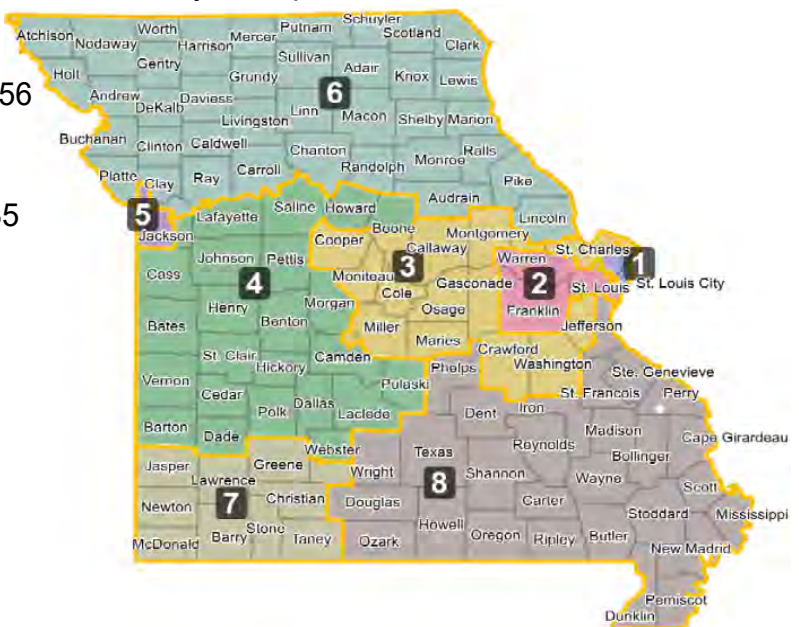
U.S. Senators:

Josh Hawley (R) (202) 224-6154

Eric Schmitt (R) (202) 224-5721

To email your Senators go to <https://www.senate.gov/states/MO/intro.htm> then click contact under the pictures.

To email your U.S. Representative go to <https://www.house.gov/representatives#state-missouri> and click on your reps name then click contact.



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I want to thank some members of MFPA for serving the industry at the national level and being an advocate for wood products. Darwin Murray, President of McClain Forest Products, is past president of the National Hardwood Lumber Association (NHLA), member of the Hardwood Federation board of directors, and currently serves as MFPA's forest health committee chair. Bucky Pescaglia, President of MO-PAC is the incoming President of NHLA. Tommy Petzoldt, East Perry Lumber Co. is the President of the Hardwood Manufacturers Association and serves on the board of the Hardwood Federation. Tim Pleimann, Farrow Lumber Company is an NHLA board member and member of MFPA's board of directors. These gentlemen are actively engaged in advocacy of wood products at the national level and are donating considerable time to the issues that I have identified. We should be proud of the considerable representation of our industry from Missouri, we are working hard to make a difference.

Finally, I want to thank the elected officials at the state level for their support and recognition of wood products in Missouri. They value our industry, understand our economic impact, and recognize our importance in managing the forest resource. Please take the time to reach out and thank your local Representative and Senator from Missouri, they need to hear from their constituents!

MFPA members, it's time for ACTION, MAKE THE CALL!!

Brian Brookshire, Executive Director

Please let us know

If any of the following information for your company has changed over the last year, please let us know by calling the MFPA office at 573-634-3252 or emailing melissa@moforest.org or laura@moforest.org and we will update your information in our member database and website:

- Company Name
- Company Contact
- Address
- Phone Numbers
- Email Address
- Web Address
- Products or Service Listing

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Mark McCarthy



Not too long ago, I had a close friend pass away...Don Peterson. He mentored me on the Master Logger Program. Don used to always tell me to BECOME a Master Logger should be easy...to STAY a Master Logger should be tough. The Missouri Master Logger Program was created as a result of the industry asking for a way to recognize loggers that go above and beyond the call of duty. Don was instrumental in bringing the program to Missouri. The program doesn't necessarily mean Master Loggers are better cutters, or better businessmen...just that they are willing to step up and have their work showcased and judged.

The Master Logger's 7 Areas of Responsibility include:

- 1) Protecting water quality and soil
- 2) Complying with government regulations
- 3) Complying with acceptable forest management standards
- 4) Applying aesthetic management techniques where applicable
- 5) Following a preapproved management plan
- 6) Providing and participating in on-going training
- 7) Employing sound business management techniques

All that, and being judged by a higher standard. Every two years Master Loggers are subjected to a rigorous audit to ensure they are continuing to adhere to the rules.

Working with ANY Missouri Master Logger should give a landowner peace of mind knowing that the resource is being respected and well taken care of. Let's use Master Loggers when we get the chance. And, let's congratulate this group of industry leaders.

Here is the list of the newest Recertified Missouri Master Loggers:

Greg Brinkley
Brinkley Wood Products, Piedmont

John Evans
John Evans Logging, Steelville

Nick Adams
Adams Logging, Steelville

Ron Harper
Ron Harper Logging, Summersville

Lanny Burke
Three Oaks Timber, Van Buren

Alan Price
Price Sawmill, Inc., Piedmont

Ed Ferguson, Jr.
Ferguson Logging, Salem

Jeff Clark
Jeff Clark Logging, Van Buren

NEED FORESTRY EQUIPMENT?

**BUY FROM MFPA ASSOCIATE MEMBERS THAT
SUPPORT THE INDUSTRY**

Find our associate members listed in your Membership Directory, listed on the MFPA webpage (moforest.org), or give us a call (573-634-3252).



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MFPA Advertising Opportunities

MFPA Membership Directory Advertising

MFPA is starting to assemble the 2024-2025 Membership Directory. Each MFPA member receives a new Membership Directory every year. The directory contains detailed company contact information for all current members and the types of products they produce or services they provide. The directory is used by member companies as a valuable information resource when trying to locate equipment, services, and raw material to support your business.

The MFPA Membership Directory is also a useful tool to advertise your company and the products or services you provide. We believe that advertisements within the directory are responded to by member companies. There are many options for advertising in the directory to suit your needs.



Advertising Rates:

Ad size	Rate
Business Card - black & white	\$300
¼ Page - black & white	\$535
½ Page - black & white	\$910
Full Page - black & white	\$1445
Full Page - color	\$1600
Tabbed Full Page - black & white	\$1800
Tabbed Full Page - color	\$2000
Tabbed ½ Page - black & white	\$1200
Tabbed ½ Page - color	\$1380
Tabbed ¼ Page - black & white	\$800
Tabbed ¼ Page - color	\$950

MFPA Members receive 15% off rate price.

Please contact the MFPA office at 573-634-3252 or laura@moforest.org for more information on directory advertising or to reserve a spot for your advertisement.

MFPA Newsletter

COLOR		
Size	1 issue	6 or more
Full Page	\$439	\$350
Half Page	\$219	\$175
1/4 Page	\$115	\$90
Business Card	\$59	\$45
BLACK & WHITE		
Size	1 issue	6 or more
Full Page	\$345	\$275
Half Page	\$175	\$140
1/4 Page	\$95	\$75
Business Card	\$45	\$35

Sizes:	
Full Page	7 ½" x 10"
Half Page	7 ½" x 5"
1/4 Page	3 ¾" x 5"

Reserve a spot to advertise in the monthly Newsletter. All MFPA members receive the Newsletter and can expose your company's services and products to all MFPA

Online Advertising

Ad Rate	
Three months	\$450
One year	\$1440

MFPA can place a website banner advertisement on the MFPA website at www.moforest.org. Web ads provide a link to your company's website. The MFPA website is used by members as well as by a variety of non-members which can provide exposure of your company to a wide array of potential customers.

Available on MFPA and Missouri Logging Council homes pages.



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